

Eric Alves

Web Developer & Graphic Designer

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X-Ray Imaging Network

Freelance Designer

Nov 2009
– present
Responsible for all stages of design, from brainstorming, initial design and architecture to pre-flight, printing, and distribution. Provided improved design solutions using **Photoshop**, **InDesign** and **Flash**, which resulted in higher customer satisfaction.

Delta Dental of Rhode Island

Interactive Media & Graphic Designer

Feb 2006
– Feb 2009
Surpassed all expectations by demonstrating the ability to complete high-end projects like redesign and developing four web sites, conceptualizing and animating various video/audio advertisements and leading the design on all print collateral. Keeping ahead of power evolving technologies.

Designer for:

Annual Reports, Ads, Fliers, Brochures, Web Sites, Photography, Animations and Video/Audio editing.

The TharpeRobbins Company

Creative Designer

Feb 2003
– Aug 2006
Provided strong creative support for a multitude of major clients such as Yum!, Ford and Honeywell. Advanced production time by developing faster, more efficient design templates for product placement. Used Flash to design and develop innovative promotional videos.

Designer for:

Awards Recognition Brochures, Ads, Fliers, Packaging, Stationery, Web Sites and Photography.



2002
– 2004
New England Institute of Technology
Associate's Degree in Multimedia Design

eadesigner®

Web. Print. Motion.

Technical Skills

Adobe Creative Suite
Expert level

QuarkXpress
Expert level

Mac OS X 10 / Windows 7
Great working knowledge

Photography
Well experienced in digital photography using high-end Canon and Nikon equipment.

Conceptual & Working Knowledge
Typography, Color Theory, Storyboarding, Layout, Prepress Checking, 3D Illustrations



Languages

Flash
Professional level in Flash Builder, Flash Catalyst and basic knowledge of ActionScript 3

HTML, HTML5 / CSS 2.0, CSS 3.0
Expert level designing and coding for standards compliant browsers

Proficiency in other influential programs such as Dreamweaver, InDesign and Acrobat Professional.

“ Eric’s skill set, creativity and attention to detail makes him the ideal choice for all our needs. ”

Frank Rubino, X-Ray Imaging Network
References available upon request.